Mobile Shopping Experiences Configurations

This document shows you how to enable and configure mobile shopping experiences* for your customers, such as scan to pay, browse in store, and sign up for discounts.

These experiences help your stores turn more shoppers into buyers by making it easier for customers to engage with your brand, view products, and more – right from their phone.

Powered by the KWI Experience app for iOS – a new consumer app that allows shoppers to explore retail experiences in-store and remotely, without needing to download the full application. It is currently only available on iPhone, iPad, and iPod touch devices, and requires iOS 15 or later. Other devices, such as Android or iPhone running below iOS 15, will open a web version of these experiences in the device's mobile browser

To learn more about the available shopping experiences, please visit our technical documentation page: Mobile Shopping Experiences – KWI Knowledge Base

Pre-Form Completion Preparation

The following form will contain the configurations that will determine how your KWI POS will function as it pertains to customer capture.

The PDF below contains questions that need to be answered by the business stakeholders. We are happy to go over any questions you have via email or during a consultation while you

complete the form.

PDF Configuration Form

Mobile-Shopping-Experiences-Configuration-DocumentDownload

Pre-Form Consideration Questions

This form has many company decision related questions. It's important to review the form and decide internally what works best for your business.

1. Do you want to use in-store customer sign up? For example: You can have customers scan a QR Code enter their information and the POS will then read a QR Code on the Customers phone. This could also for incentivizing customer capture as well as giving your associates an easier checkout process.

2. Do you want to use mobile discovery? This extends the browse functionality into your customers phones, allows them to see product availability as well as a larger assortment of merchandise.

3. Do you want to use pay by link? This is through Aurus and allows remote selling and payments are done right on the customers phone.

Additional Questions?

Name(required) [   ]

Company Name(required) [   ]

Email(required) [   ]

Write your question below(required)

☐ By submitting your information, you're giving us permission to email you.

Contact Us

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